

Media Package 2021

Deleone

Tealby Living is an A5, printed glossy magazine, published quarterly and distributed to houses in Tealby, one of the most beautiful villages in the heart of the Lincolnshire Wolds.

Tealby is a village with an average house price of over £400,000, giving advertisers direct access to one of Lincolnshire's most affluent communities.

Tealby Living is also sold in Tealby Shop which sells artisan and local produce to the huge number of visitors and tourists attracted to Tealby for its Mini Farmer's Market, popular walks and Listed Buildings, including a Grade 1 Listed church in the Area of Outstanding Natural Beauty (AONB) just off the Viking Way. Thus offering another valuable additional audience for our advertisers.

The magazine itself is designed to be an upmarket and stylish coffee table publication that has been likened to the Tresco Times making it a publication that people readily leave out for visitors to browse.

Advertising options per issue are limited due to the high-end nature of the publication:

- Full page £100
- Half page £50
- Quarter page £25

We offer a 20% reduction for any business that purchases an advert to appear in 4 issues (The advert can be changed each issue). We reserve the right to decline ads that don't suit our style, however we offer in-house design and photography (including drone photography) to help you reach your target audience. If you would like to discuss advertising with us please contact:

tealbyliving@thisistealby.com

Full page bordered 132mm x 192mm cmyk, any format

Full page extended

 $\begin{array}{c} 148 mm \ge 210 mm \\ Plus \ 3 mm \ bleeds \ (full \ artwork \ 154 mm \ge 216 mm) \\ cmyk, \ any \ format \end{array}$

Quarter page 65mm x 95mm cmyk, any format

Half page 132mm x 95mm cmyk, any format



tealbyliving@thisistealby.com www.thisistealby.com/tealbyliving